



Job Description for Graphic Designer

Reach Education Pvt. Ltd. is an educational services firm based in Mumbai, India.

ReachIvy (www.reachivy.com) is focused on counseling students targeting top-tier schools internationally.

Job title – Graphic Designer on a freelance basis.

We require a graphic designer for designing posters for our events, e cards for social media, certificates for our students, study aid, press ads, and lot's more. We would like to work with a passionate, young person on a freelance basis.

Prior work experience could include – UX / UI designing, animation creation, logos, posters etc.

Experience requirements –

- Knowledge of Illustrator, Photoshop and any other designing software
- Preferred expertise in designing for both online (banner ad, cover photos etc) and offline (posters / infographic etc).

Role and responsibility –

1. Ideate visually on an initiative and execute till final delivery
2. Follow strict time lines
3. Suggest ways in which we can better the design and maintain optimum printing results

As a full time member of the organisation, you enjoy the following perks -

1. You will be interacting with very high quality individuals in the education space
2. Our events take place in the best venues of the country
3. You have access to personal networks of our team members ie Harvard Business School, Carnegie Mellon, Columbia Univeristy - faculty and alumni
4. As an early member of the team, you shape the foundation and vision of the company





5. You can attend events organized by Harvard Club, Asia Society, FICCI and others since the Founder is a member at these organizations
6. We do not just exist in the virtual space, we change lives!

Compensation –

Will be determined on a case by case basis depending on the individuals skill set and experience. Can also be converted to a field study for course credit. We are very flexible!

To Apply –

Complete this brief form - <http://goo.gl/forms/DWBy8Kja4l>

We look forward to hearing from you soon!

